tayo

FOR CAREERS SERVICES

Each student's job search, run for them before nine

Tayo searches the open market for each student, against their own CV, and helps them apply, prepare and improve from one portal. It runs in the browser, alongside the careers platform you already have.

1

Set up once

The student says which roles they want and where, and adds their CV.

2

Roles before nine

On their search mornings, new roles land on their board, each scored out of 10 against their CV, with the reason it fits.

3

Apply, prepare, improve

Cover letters, form answers, tracking, interview prep and the CV tools sit on the same board.

What students get

Roles with a reason. Each scored against their own CV, with how the employer wants them to apply and, where it is known, when it closes.

A cover letter for any role. Written using only their own facts. Anything it can't find in what they gave is taken out and flagged.

Application forms, planned. The questions a form is likely to ask, with the line to take and which experience to use.

Every application tracked. With a nudge to follow up when one has gone a week without a reply.

Interview prep for the exact stage. `EVERY MORNING` What the company does, how the day runs, likely questions and what to ask.

Mock interviews. `EVERY MORNING` Five questions, one at a time, then a mark out of 10 and feedback on every answer.

Their CV, marked out of 10. With the fixes ranked by how much difference they make.

The CV builder. `EVERY MORNING` Rewrites the CV as a polished PDF, using only their own facts.

Gaps and directions. What their matched roles keep asking for, each with a course, and where their experience could take them.

Items marked Every Morning are part of that plan. The rest are on every plan, within each plan's allowance.

For the careers team

Nothing to install. It runs in the browser, with nothing for the university to integrate or administer.

Alongside what you do. Your platform carries the roles employers bring to you. Tayo covers the open market every search morning for each student's own profile.

Their data stays theirs. No university, employer or society is ever sent a student's data.

How students join. Each student has their own account. They can subscribe themselves, or the university can arrange access for a group of its students.

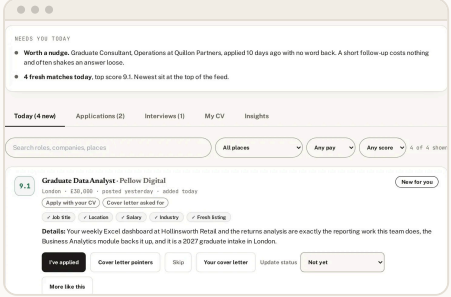
Where it searches

Any town or city a student types, anywhere. The UK and the US have the most sources behind them; a city elsewhere is searched from the student's first morning and tuned once a student asks for it.

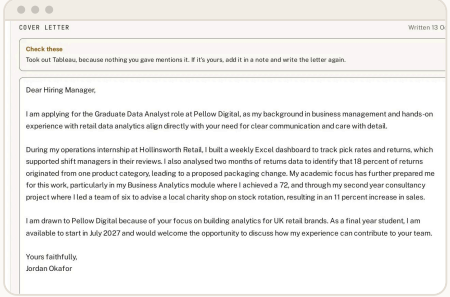
See it working

A short film and real screenshots of the main parts of the portal, on an example student account.

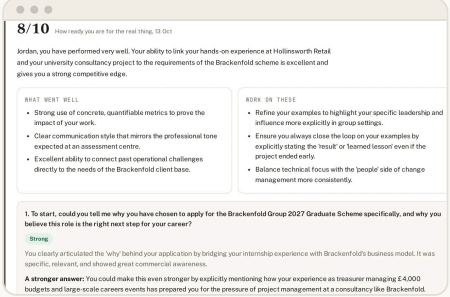
tayoplaybooks.com/tour



A role on the board, scored and explained.



A cover letter, with what it took out.



Mock interview feedback.

See it driven live: twenty minutes on the real portal.

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Screenshots from the live portal on an example student account. The student and the employers shown are made up.